



## CIFA INTERNATIONAL FORUM: How to mobilize private finance towards funding the UN-SDGs?

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### Learn About African Action on AIDS (AAA)

AAA is a tax exempt non-profit organization registered in the USA and operating under section 501(c) 3 of the IRS code. It is also registered in Cameroon (auth. No00174/A/MINAT/DAP/SDLP/S AC). It has special consultative status with the United Nations ECOSOC and the UN Department of Information.

AAA's work is based on 3 programmes:

**"JUST KNOW" Campaign emphasizes** MA YEM, MA BO":

- Knowledge of one's body
- Knowledge that leads to behavior change
- Knowledge that helps to visualize a future without AIDS

**"Health before Wealth" Concept promotes:**

- Testing for HIV
- Clean hands ( hand washing stations)
- Clean water (drinking stations)
- Dignified toilets
- Fighting against Malaria (treated mosquito bed nets)
- Vaccination
- Anti worms medicin

**"Women's economic autonomy"** through our Scholarship Programme. This scholarship enables each teenage orphan girl to complete at least a secondary, general or technical education that will lead to financial and economic autonomy, greatly reducing the risk of being infected with HIV through sexual abuse and violence.

The 17<sup>th</sup> CIFA International Forum was held on 6 – 7 May 2019 in cooperation with ECOSOC and G77 at the United Nations in New York. The theme of the meeting was: *How to mobilize private finance towards funding the UN-SDGs?*

In his opening statement Jean-Pierre Diserens, Secretary-General of CIFA stressed that, thanks to the collaboration with ECOSOC and G77 it was the first time for CIFA to meet in New York. He further urged participants to have a frank and open discussion on how CIFA can assist the UN on reaching its Sustainable Development Goals by 2030. The meeting addressed 6 major themes including:

### I. Fighting poverty is big business. But, who profits the most?

Answers to that question were not clear cut. But it was clear that besides aid, there is need to allow developing countries to have access to trade, use their own national resources, and authorize the return of funds sent abroad to their countries of origin.

### II. Financing for development (FFD)

FFD is at the root of UN priorities for financing the 2030 Agenda and needs to be reinforced.

**III. "One world for all: empowering people to build equal and inclusive societies" "addressing inequalities and challenges to inclusion through fiscal, wage and social protection policies"** to fight, persistent unemployment, stagnating wages, rising cost of health.

**IV. Global financial system regulation and the impending need to finance the United Nations' SDGs** Initiatives at the international and European levels, as well as calls and declarations have been made, but this remains insufficient.

### V. Taxation and SDGs

How to achieve the SDGs through a tax system aimed at enhancing private wealth creation? It was observed that income taxes are a major source of revenue; however Tax authorities rely less and less on top earners

### VI. Quantum politics and SDGs

The paths in funding the SDGs are changing, and the new geopolitical arena is rewriting the rules towards achieving the SDGs.

The meeting was well attended with a variety of thinkers and doers: UN Officials, Diplomats, Academia, Business, Independent financial advisors, NGOs, including the Representative of African Action on AIDS.

*We are proud of CIFA/AAA partnership that not only constitutes a booster for AAA activities related to preventive health and sanitation in rural schools, but mostly education of vulnerable girls. We particularly appreciate successive invitations to CIFA's Fora. Being part of these debates corresponds to our desire to be associated to a Collective Intelligence that opens a door to human interactions, allowing participants to Exchange views, Cooperate/Improve/Grow from WHERE THEY STAND and achieve SDGs as an addition of LOCAL IMPROVEMENTS.*

Reported by Mariama Djibo, Member of AAA Board



**Complete Event on UN-WebTV**  
 Day 1: Morning Session: <https://bit.ly/2HcZvez>  
 Day 1: Afternoon Session: <https://bit.ly/2EbhaFN>  
 Day 2: Morning Session: <https://bit.ly/2WlWl9F>  
 Day 2: Afternoon Session: <https://bit.ly/2vZP8Zv>



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