# AAA e-NEWS BRIEF – NOVEMBER 2010



## AAA HIV/AIDS PREVENTION: Celebration of the World Hand Washing Day 2010

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## **Learn About African Action on AIDS (AAA)**

**AAA** is a tax exempt non-profit organization registered in the USA and operating under section 501(c) 3 of the IRS code. It is also registered in Cameroon (auth. No 00174/A/MINAT/DAP/SDLP/SAC). It has special consultative status with the United Nations ECOSOC and the UN Department of Information.

#### **AAA Mission Statement**

**We** believe that no one is alone. We succeed when the youth we serve become agents of their own change and use their knowledge to change their communities.

**We** reach the youth of sub-saharan Africa whose lives are affected by AIDS.

**We** affirm that tomorrow's responsible parents are the knowledgeable youth of today.

**We** educate youth with the knowledge they need to stay alive, and teach them to share that knowledge with their peers

**We** build extended family support networks in local villages and communities to deliver security, food, education and healthcare to children orphaned by AIDS

**We** create healthcare awareness by funding women and children's health.

### WASH YOUR HANDS WITH SOAP AND SAVE LIVES

Hand washing should not be regarded only as an individual act of hygiene, but also as a social behavior, which is part of a large organizational system determined to limit cross infections – contact with faeces, hand shaking and more. Recent studies show: 1) **That** hand washing with soap by birth attendants and mothers significantly increase newborn survival rates by up to 44%. 2) **That** hand washing with soap is one of the most cost effective interventions to prevent diarrheal related deaths and disease. 3) **That** hand washing in institutions such as primary schools and daycare centres reduce incidence of diarrhea by an average of 30%. 4) **That** soap is not a significant barrier to hand washing because even poor households have soap – they just do not use it to wash hands –Uganda 95%, Kenya 97%, Peru 100% of households have soap.

African Action on AIDS is committed to saving lives using hand washing on a large scale, with 2 main targets: primary, maternal schools and rural areas. Join us to make a difference! Evidence based AAA activities below





AAA PORTABLE HAND WASHING STATIONS IN RURAL AREAS
Ruth Bamela Engo





Primary School Routine: WASHING HANDS

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