

# AAA e-NEWS BRIEF –JANUARY 2013 HIV/AIDS PREVENTION: BETTER ROADS TO REACH RURAL PEOPLE

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## Learn About African Action on AIDS (AAA)

**AAA** is a tax exempt non-profit organization registered in the USA and operating under section 501(c) 3 of the IRS code. It is also registered in Cameroon (auth.

No00174/A/MINAT/DAP/SDLP/SAC). It has special consultative status with the United Nations ECOSOC and the UN Department of Information.

### AAA's work is based on 3 programmes:

#### "JUST KNOW" Campaign emphasizes:

- Knowledge of one's body
- Knowledge that leads to behavior change
- Knowledge that helps to visualize a future without AIDS

#### "Health before Wealth" Concept promotes:

- Testing for HIV
- Clean hands ( hand washing stations)
- Clean water (drinking stations)
- Dignified toilets
- Fighting against Malaria (treated mosquito bed nets)
- Vaccination
- Anti worms medicine

"Women's economic autonomy" through our Scholarship Programme. This scholarship enables each teenage orphan girl to complete at least a secondary, general or technical education that will lead to financial and economic autonomy, greatly reducing the risk of being infected with HIV through sexual abuse and violence.

HIV/AIDS, and in general the **prevention of diseases**, are not solely based on their involvement with medical infrastructure and healthy behaviors. They are **also about access**. Provide access for rural people to the kind of health information that matches local health needs as well as better roads for adequate transportation of their goods and services to minimize trade loss from bad

Furthermore, we must encourage the rural population to contribute to funding disease prevention (which is cheaper than getting sick) and progressively limit dependency for sustainability. We hope this understanding will nourish Cameroon's National Health Policy in 2013. Million thanks to our friends and supporters. In different languages, we wish you all a:

MBA MBA MBU! NWINLAM! KUNDA'A MVU! HAPPY NEW YEAR! BONNE ANNEE 2013.

roads.

Ruth BamelaEngo, AAA President



Farmers' goods being transported to market

President of African Action on AIDS traveling to explain AAA Preventive Health Plan to rural populations



Contacts: www.africanactiononaids.org

HONG-KONG USA Europe Cameroon Vivek Aranha LaraineLippe Herta P. Kaschitz Ruth BamelaEngo AAA Representative in Asia Vice Chairman AAA Board of Directors AAA Representativein Vienna President AAA P.O. Box 1680 Unit 103, 7 May Road, Schottenfeldgasse 20/9 - 1070 Vienna, Austria B.P. 4340, Yaoundé Cameroon May Towers one, Mid-levels New York, NY 10163-1680 E-Mail: hpkaschitz@aol.com ruthengo@africanactiononaids.org HONG-KONG v\_aranha2000@yahoo.com E-Mail: ljlippe@aol.com